

Introducing...



THE CHEERFUL GIVER

**“A generous person will prosper,
Whoever refreshes others
will be refreshed.”**

– THE BIBLE

[illegible]

www.thecheerfulgiver.com.au

THE CHEERFUL GIVER

is a project of the heart.

THE CHEERFUL GIVER

is not about business.

The Cheerful Giver is a brand-new private initiative with its sole purpose being to encourage more of us who “have”, to share what we have with those who “have not”. It’s that simple.

Over time on our website, we will build a comprehensive bank of news, stories and information about reputable charitable organisations from around the globe, and in particular, those projects that help people contend with very difficult circumstances, and who deserve your consideration.

Is giving money a good thing?

That’s a very good question and answers will differ depending on who you ask.

Those who are generous with their money and time will very likely agree with the following views:

“Regular acts of kindness like donating or volunteering have been linked to lower stress levels, reduced blood pressure, and even a longer life”.

“Donating doesn’t just help others – it also helps you. Research shows that giving money away actually makes us happier and enhances our well-being”.

Most people who give however, would probably just say “It’s a good (or the right) thing to do”.

About the Founder



The Founder and Principal of **The Cheerful Giver** is Bob Holland. Bob is 77, a former businessman and publisher, and now a widower, who lost Jackie, his beautiful wife of 52 years, to a hideous and fatal brain disease in 2022. Bob is also an ideas man with a measure of entrepreneurial flair and claims to still have something to offer in the way of service to the wider community.

The Cheerful Giver is a project from Bob's heart, it is not a commercial venture, but through necessity and regulations, it does have some commercial aspects.

Bob's hope and desire is that over time, he can show that he is a man of integrity and good intentions, that he can be trusted, and that his motives are honourable. To use his words – "I want to earn your trust and support as I encourage you to give more of your money and/or your time to help those who desperately need it.

One thing that Bob wants to make very clear from the outset is this:

The Cheerful Giver website will NEVER ask you to send money to him. To give money or donate, you will ALWAYS be directed to the official website of the charity, project or organisation you want to support by a LINK. All donations will go directly via that LINK from you to the relevant charity, project or organisation.

*Please help "Spread the Word"
about **The Cheerful Giver**.
It's for the greater good!*

Why Us?

Giving “cheerfully” provides us with an exhilarating experience. Who among us, generally speaking, doesn’t like to give?

The giving experience is enhanced even more when we feel good about what we’re doing, and when we’re confident that the recipient will appreciate and/or benefit from our gift.

It’s subtle, but **The Cheerful Giver** sets out to make giving more enjoyable, more satisfying, more rewarding, more personal and easier overall. We also want to provide another easy means for people to give and discover the joy of giving.

The world is already blessed with countless Cheerful Givers but there is always room for more.

There are also countless charities, projects and organisations across the globe who need money, and most of us don’t know they even exist.

The Cheerful Giver, all in one place, will introduce you to many of these. We’ll present stories and information to give you a much broader choice for your giving. We believe we may be the only website doing this.

It is also not our intention to push or favour any particular charity, project or organisation on **The Cheerful Giver**, but simply to share stories and needs that will encourage us all to lift our personal level of giving. That said, some projects may feature more prominently as our Project of the Month.

Whether you choose to donate through **The Cheerful Giver** website or not, please don’t let that stop you from thinking about your current giving, and what else you might be able to do to make life better for those across the world who desperately need help.

EXPLORE OUR WEBSITE

The Cheerful Giver website has been set up to be easy to navigate, entertaining, interesting and sometimes, even fun. Where appropriate, the website also features links that will take you to the various official websites we mention or feature. Here is a brief rundown of what you'll find:

NEWS

Among any general encouragement, this is where you'll discover people who have no alternative other than to contend with hunger, illness, conflict, persecution, poverty and so much more, even death, on a daily basis. These are exactly the type of people The Cheerful Giver wants to help, and our starting point is to share their stories, their circumstances, and their needs with you.

PROJECT OF THE MONTH

Each month **The Cheerful Giver** will feature a special Project of the Month. This will be a project of our choice, and one we'll give special attention to throughout that month. Our Project of the Month will help you discover more about the great work people and organisations are doing throughout the world.

DIRECTORY

The Cheerful Giver Directory is a one-stop place where you'll find a comprehensive list of charities, projects etc. to consider supporting in some way. Each listing will have a link to the official website of the organisation listed.

BILLBOARD

The Cheerful Giver Billboard is as the name suggests. This is where we invite eligible charities or organisations to include posters or advertising that is relevant and current for their fundraising activities.

GALLERY

The Cheerful Giver Gallery features captioned pictures to help you get a feel for what life is like for those featured. Links will also be provided for you to find out more.

FEEDBACK

The Cheerful Giver's Feedback section gives you the opportunity to make comments, suggestions, provide feedback or ask questions. Our Feedback is designed to be both helpful and entertaining.



www.thecheerfulgiver.com.au
contact@thecheerfulgiver.com.au

0412 501 706

Founder and Principal
BOB HOLLAND

Businessman
Author
Publisher
Cheerful Giver